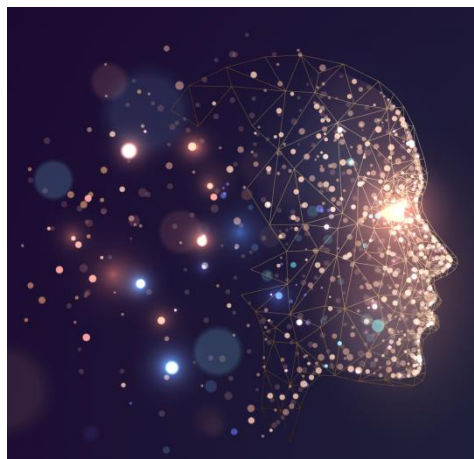
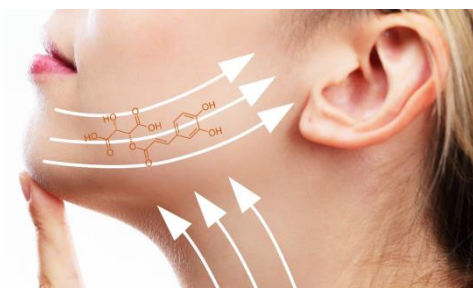


J-Dermist: Outsmarting Gravity



For the active ingredient **J-Dermist**, a stabilized precursor of caffeic acid is extracted from *Isodon japonicus*. This is crucial for the formation of lignin in the plant. In the skin, it stimulates collagen synthesis and significantly rejuvenates the architecture of the dermal-epidermal junction zone (DEJ). The quality and density of the collagen fibers increases significantly, the skin is visibly smoothed and tightened.



A two meters tall and gravity defying plant from Japan was the inspiration for the active ingredient **J-Dermist**.

The consequences of gravity are clearly visible on our skin: With increasing age, the skin stretches and the facial oval loses its clear contours. Like an architect, **J-Dermist** counteracts gravity and helps the skin to better resist downward pulls.

In Japan, the plant *Isodon japonicus* is also known under the name "Enmei-so": the plant that can prolong life. It owes its upright, tall growth to its supporting tissue with lignin, which gives the stem both flexibility and strength.



Applications:

- ❖ Bouncy face cream
- ❖ V-Shape serum for firm facial contours
- ❖ Anti-gravity firming cream mask

With the innovative XPolar® technology, the quantity, quality and rejuvenation of the collagen matrix can be measured and investigated:

- ✓ The collagen fibers are rejuvenated by up to +60%.
- ✓ The amount of collagen fibers increases by up to +156%.
- ✓ The influence of gravity on sagging wrinkles is reduced by up to 28%.

INCI (EU/PCPC) Declaration: Water (and) Glycerin (and) Pentylene glycol (and) *Isodonis japonicus* leaf/ stalk extract

Properties:

- ❖ Liquid, water-soluble
- ❖ Recommended use level: 1-2%

